



As we come out of the pandemic, we find that anxiety about physical, mental and financial health is at an all-time high—especially for women. We created THRIVE, a holistic wellness event that meets women where they are, in order to support our Austin Woman community. We'd love for you to join us at this event and bring your expertise, knowledge and support.

Sponsorships are available at all levels and some include opportunities to speak, serve on a panel and display at a vendor space. Contact us today—speaking slots are going fast!

WHO WE REACH

57% are between the ages of 31- 50

51% have an average income of \$75k or higher 26% is \$150k or higher

60% own their own business

57% are married and 45% have children

47% do the majority of their shopping online.

June 18, 2022
Distribution Hall
Austin, TX

Sponsorship
Opportunities
Available



CONTACT SALES

(512) 328-2421
sales@awmediainc.com

austin
WOMAN





2022 SPONSORSHIP PACKAGES

*Please scroll to last page for supporter levels

PRESENTING SPONSOR

- Opportunity to welcome guests on stage and introduce keynote.
- Full page (or 2 1/2 pages) display ad in the Guide to Good Health Issue or June Young Women's Issue.
- Opportunity to sponsor a panel: includes speaking for five minutes at the beginning of the program, logo recognition, influence on programming.
- Online Sponsored Content hosted on atxwoman.com and featured on the "Get to know the Thrive Sponsors" Newsletter which will be sent leading up to the event.
- Logo inclusion on all materials associated with event promotion: includes invitations, e-newsletters, social media, website, and print ads in AW.
- Branded social media posts during and after event tagging sponsor.
- Inclusion and premium placement on Thrive IG Highlight Reel.
- Vendor table at event.
- Recognition as presenting sponsor at event, on all platforms and verbally throughout program.
- 15 tickets to event

PLATINUM SPONSOR

- Full page (or 2 1/2 pages) display ad in the Guide to Good Health Issue or June Young Women's Issue.
- Opportunity to speak at event between panels.
- Online Sponsored Content hosted on atxwoman.com and featured on the "Get to know the Thrive Sponsors" Newsletter which will be sent leading up to the event.
- Logo inclusion on all materials associated with event promotion: includes invitations, e-newsletters, social media, website and print ads in AW.
- Branded social media posts during and after event tagging sponsor.
- Inclusion and premium placement on Thrive IG Highlight Reel.
- Vendor table at event.
- Recognition as platinum sponsor at event, on all platforms and verbally throughout program.
- 10 tickets to event

THANK YOU TO OUR 2022 SPONSORS





2022 SPONSORSHIP PACKAGES

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GOLD SPONSOR

- 1 half page(or 2 quarter pages) display ad in the Guide to Good Health or June Young Women's Issue.
- Featured on "Get to know the Thrive Sponsors" Newsletter which will be sent leading up to the event.
- Logo inclusion on all materials associated with event promotion: includes invitations, e-newsletters, social media, website and print ads in AW.
- Inclusion and premium placement on Thrive IG Highlight Reel.
- Vendor table at event.
- Recognition as Gold sponsor at event on all signage and verbally throughout program.
- 6 tickets to event

SILVER SPONSOR

- 1 quarter page display ad in the Guide to Good Health or June Young Women's Issue.
- Featured on "Get to know the Thrive Sponsors" Newsletter which will be sent leading up to the event.
- Logo inclusion on all materials associated with event promotion: includes invitations, e-newsletters, social media, website and print ads in AW.
- Inclusion and premium placement on Thrive IG Highlight Reel.
- Vendor table at event.
- Recognition as Silver sponsor at event on all signage and verbally throughout program.
- 4 tickets to event

BOOTH ONLY OPTIONS

- \$100 Option to sell/vend

** Vendors are responsible for bringing their own table & chairs **

** Non-profit discounts available please reach out to your account rep for more info **






















THANK YOU TO OUR 2022 SPONSORS



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	PRESENTING	PLATINUM	GOLD
	TWO AVAILABLE		
Ad in Guide to Good Health/June issue of AW	Full page/1 half page in each	Full page/1 half page in each	Half page/1 quarter page in each
Opportunity to welcome guests & introduce keynote			
Opportunity to speak on stage			
Online sponsored content featured in atxwoman.com			
Featured in "Get To Know The Sponsors" newsletter			
Logo inclusion on all event promotional materials			
Inclusion & premium placement on Thrive IG Highlight highlight reel			
Recognition as sponsor throughout event signage and program			
Vendor Table			
Guests at event	15 tickets	10 tickets	6 tickets

	SILVER	SUPPORTER PKG A	SUPPORTER PKG B	SUPPORTER PKG C
AD	 Printed QP Ad	 IG Ad		
Featured in "Get To Know The Sponsors" newsletter	 Logo	 Name Only	 Name Only	
Inclusion & premium placement on Thrive IG Highlight highlight reel				
Logo inclusion on all event promotional materials				
Recognition as sponsor throughout event signage and program				
Vendor Table				
Guests at event	4 tickets	4 tickets	2 tickets	2 tickets

